

# Presentation of Philadelphia's Plan

---

## to Create Homes, Strengthen Communities & Improve Systems

July 11, 2005

7/26/05

## Overview of the Planning Process

---

- ✓ In June, 2004 Mayor Street directed the Task Force to complete a plan to end homelessness in Philadelphia in ten years
- ✓ The plan was to include individuals and families
- ✓ The plan was to include strategies for prevention, housing production and income

7/26/05

## Brief History of the Mayor's Task Force

---

- ✓ Mayor's Task Force was originally convened under Mayor Wilson Goode in 1988 to bring together a community response to street homelessness and monitor the Sidewalk Behavior Ordinance – now, family issues and representatives are included
- ✓ The Co-Chairs appointed 70 individuals to crystallize their commitment
- ✓ Three Mayor's Task Force meetings annually

7/26/05

## A Strong Foundation

---

- ✓ We looked at plans from other cities
- ✓ We used existing plans as a foundation
  1. Our Way Home: Blueprint to End Homelessness - GPUAC
  2. Opening the Door to Let the Future In PCEH
  3. Corporation for Supportive Housing

7/26/05

## Overview of the Planning Process

---

- ✓ We held individual meetings and discussions with key stakeholders about who to involve and how best to proceed (July – Oct 2004)
- ✓ We developed a mailing list with 325 individuals from non-profit, faith based, public, business, foundation

7/26/05

## Overview of the Planning Process

---

- ✓ We hired facilitators from the Future Search Network
- ✓ We contracted with The Reinvestment Fund to complete a resource analysis of federal, state, local and foundation dollars that are targeted to or could be tapped to end homelessness

7/26/05

## Overview of the Planning Process

---

- √ We talked to people who were homeless and who have been homeless in the past
  - √ HELP Phil Meeting (Sept 23)
  - √ Ridge Meeting (Sept 29)
  - √ Woodstock Meeting (Oct 6)
  - √ Project HOME Meeting (Oct 12)
  - √ Our Brother's Place Meeting (Oct 21)
  - √ Visitation Meeting (Oct 21)
  - √ Horizon House/New Keys Meeting (Oct)

7/26/05

## Overview of Planning Process

---

- √ We talked to each other about what was most important
- √ City Hall Meetings, 47 attended – (Sept 20 & 27)
- √ City Hall Meetings, 67 attended (October 19 & 27)
- √ City Hall Meeting, 81 OESS staff (Nov. 17)

7/26/05

## Leaders for eight work groups were identified

---

1. Housing Production
  2. Employment and Education
  3. Street Homelessness/Hard to Serve
  4. Shelter and Services
  5. Prevention\*
  6. Collaboration and Coordination
  7. Using Data and Information
  8. Civic Engagement and Community Awareness
- \* Prevention was combined with Collaboration & Coordination

7/26/05

## Workgroups' Charge

---

- ✓ Identify current conditions
- ✓ Articulate a bold goal
- ✓ Identify strategies

7/26/05

## Overview of the Planning Process

---

We began the work of developing goals:

Honickman Goals Development, 26 participants  
(Jan 26)

- ✓ Honickman Goals/Strategies, 70 attended (Feb 24)
- ✓ Work Group Meetings (Feb – Mar)
- ✓ OESS All Agency Meeting, 60 attended (Mar 9)

7/26/05

## Development of the Plan

---

- ✓ Each workgroup submitted goals and strategies, resulting in 36 goals
- ✓ A plan was drafted which consolidated current conditions, combined some goals which were duplicative and reduced the total number of goals to 18
- ✓ Specific tasks were put into a Task List to be retained for implementation
- ✓ We presented the Draft Plan based on the workgroups' efforts – 80 attended (Apr 7) at Honickman

7/26/05

## Moving the draft plan to final

- ✓ We established a “writing team” to ensure that the groups’ comments were carried out and the plan was representative and compelling
- ✓ Eighteen goals were reduced to 8
- ✓ Much of the detail was taken out and placed into a Task List to be preserved for implementation

7/26/05

## Next Steps

- ✓ With endorsement of Mayor’s Task Force in May, 2005, finalize and share the Plan with the Mayor
- ✓ Develop a structure to support the planning and implementation (Action Leadership Team)
- ✓ Finalize the Reinvestment Fund’s work on funding and obtain or identify funding/resources to pursue goals and objectives in the Plan
- ✓ Continue active planning that preserves the work of the workgroups and collaborates with existing coalition and city departments
- ✓ Enlist an external monitor to evaluate
- ✓ End homelessness as we know it!

7/26/05